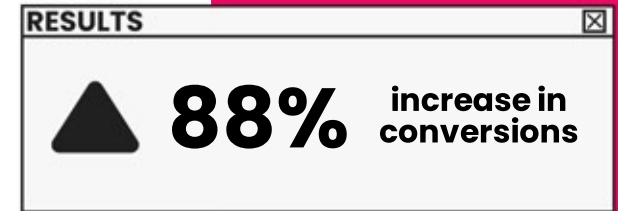
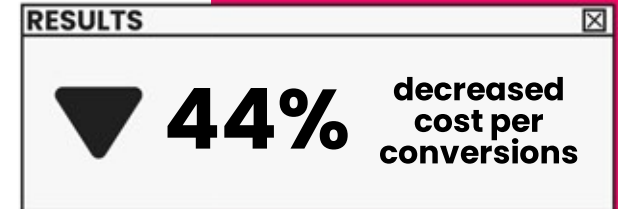
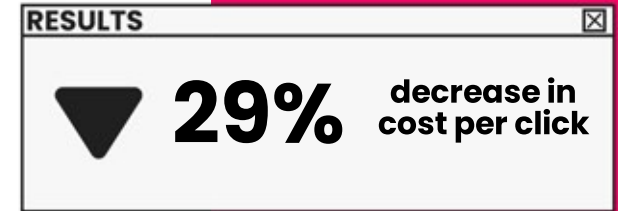


Functional For Life, delivers life changing fitness results with a proven training system developed over 20 years. Mobile and Based in Melbourne, Ryan approached clique.agency when they wanted to expand into Sydney and Adelaide.

After working with clique.agency, Functional For Life has successfully moved into both new markets, in under 2 months, at the same time we were able to increase the overall amount of conversion by 88%. While decreasing the costs per conversion by 44%.

We achieved this by granulating non-brand targeting and mining search terms to find highly profitable keywords in the industry with low competition.



**“The market has been spot on, really high booking rate
... and solid conversions as well!
Crazy how much the conversions have increased at our end...”
- Ryan Bartlett**

